



AN ANTHROPOLOGICAL FIELD STUDY

Part of KASK Innovation's purpose is to map the way that innovation can be used as a tool to strengthen the health care system. Therefore, an anthropological field study has been initialised in order to gain knowledge of innovation drivers and barriers, as well as which factors are important to consider, when applying innovation as a tool in a health care context.

The aim of the fieldwork is to gain knowledge of various aspects related to innovation in a health care context: for example, figuring out the way the innovation concept is understood, the level of experience the employees already have with actual implementation of innovation, as well as the way that innovation is imbedded in the already existing culture.

KASK INNOVATION

www.kask-innovation.eu

Mapping different cultures

With the gynaecological ward at respectively Aalborg University Hospital in Denmark, Oslo University Hospital (Ullevål) in Norway and Sahlgrenska University Hospital (Gothenburg) in Sweden as test field, the field study incorporates three different cultures with similar health care functions at three different hospitals.

The results from the test field will be matched against data gathered in connection with the idea flow in the Ideas Clinics systemised by Induct Software solution. Therefore, the study will offer insight into both qualitative and quantitative ways of measuring innovation.

Transform knowledge into manageable tools

Primarily, the purpose is to gain knowledge of the crucial factors, which then can be applied to innovation research, and, secondly, to transform this knowledge into manageable tools.

The fieldwork was initialised in Spring 2010 with preparations preceding approximately a year prior. The fieldwork is expected to reach its conclusion in April 2011 and will move on to the analysing phase resulting in reports and articles on the findings as well as a set of tools in the beginning of 2012.

The observations, conversations and interviews will help identify and understand the drivers to and barriers for innovation. In combination with the quantitative data generated through the Ideas Clinics, this will result in new theoretical and practical insight into the way that innovation is implemented and used in the health care system.

Contact

To learn more about the field study, contact Anthropologist Jesper Bredmose Simonsen, Idéklinikken, Aalborg University Hospital. Email: j.bredmose@rn.dk / Tele: +45 99 32 68 46

KASK INNOVATION



THE EUROPEAN
UNION
The European
Regional
Development Fund



Interreg IVA
ÖRESUND – KATTEGAT – SKAGERRAK